

# FACULTY SENATE STRATEGIC PLANNING PROCESS

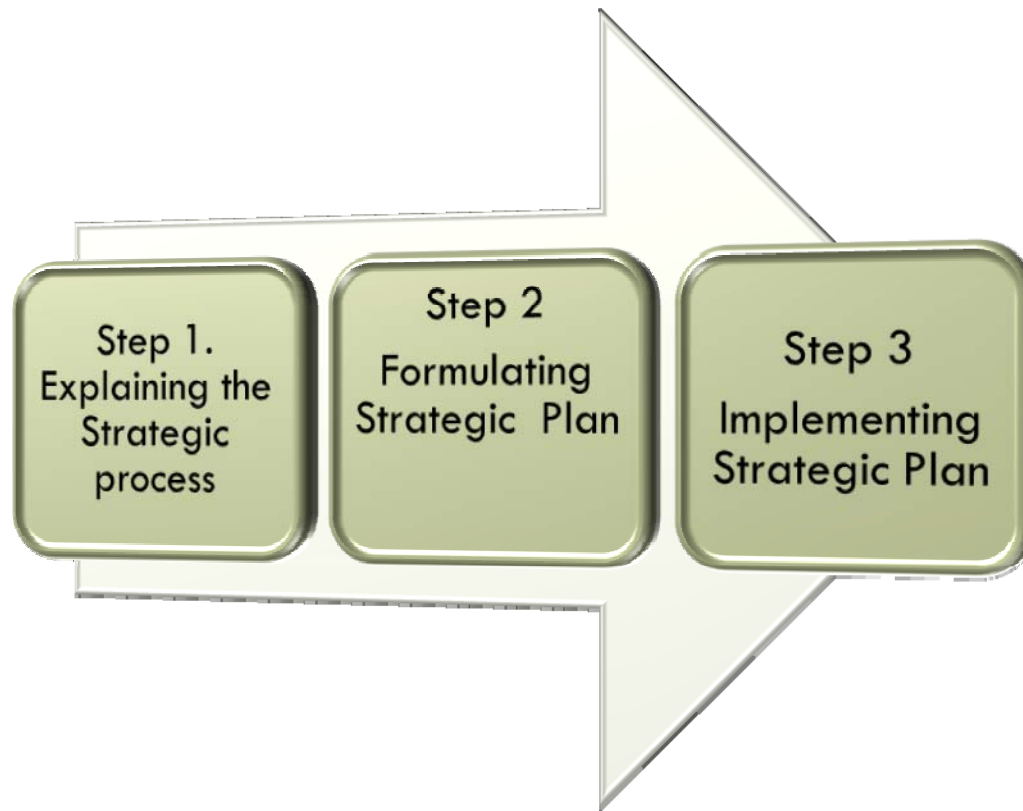
Report by the ad-hoc Strategic Planning Committee  
Nevada State College - February 2, 2009

# Faculty Senate Strategic Planning committee members



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# Approach



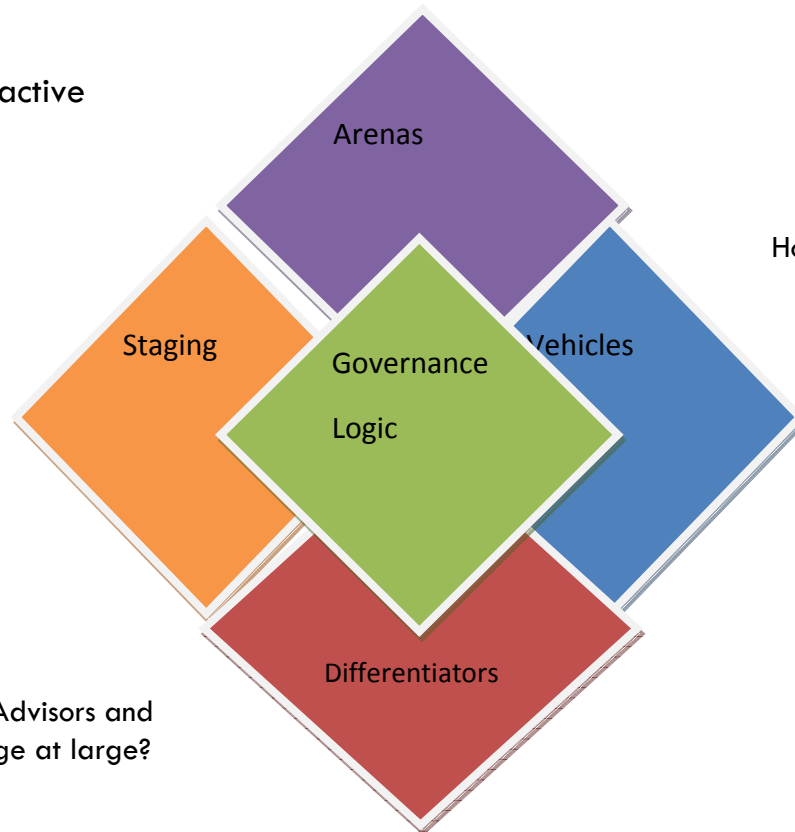
# Step 1. Explaining the Strategic process

- Understanding strategy formulation process
- Strategy Diamond Hambrick and Fredrickson(2005)

Where will faculty senate be active and with how much emphasis?

What will be the speed and sequence of moves?

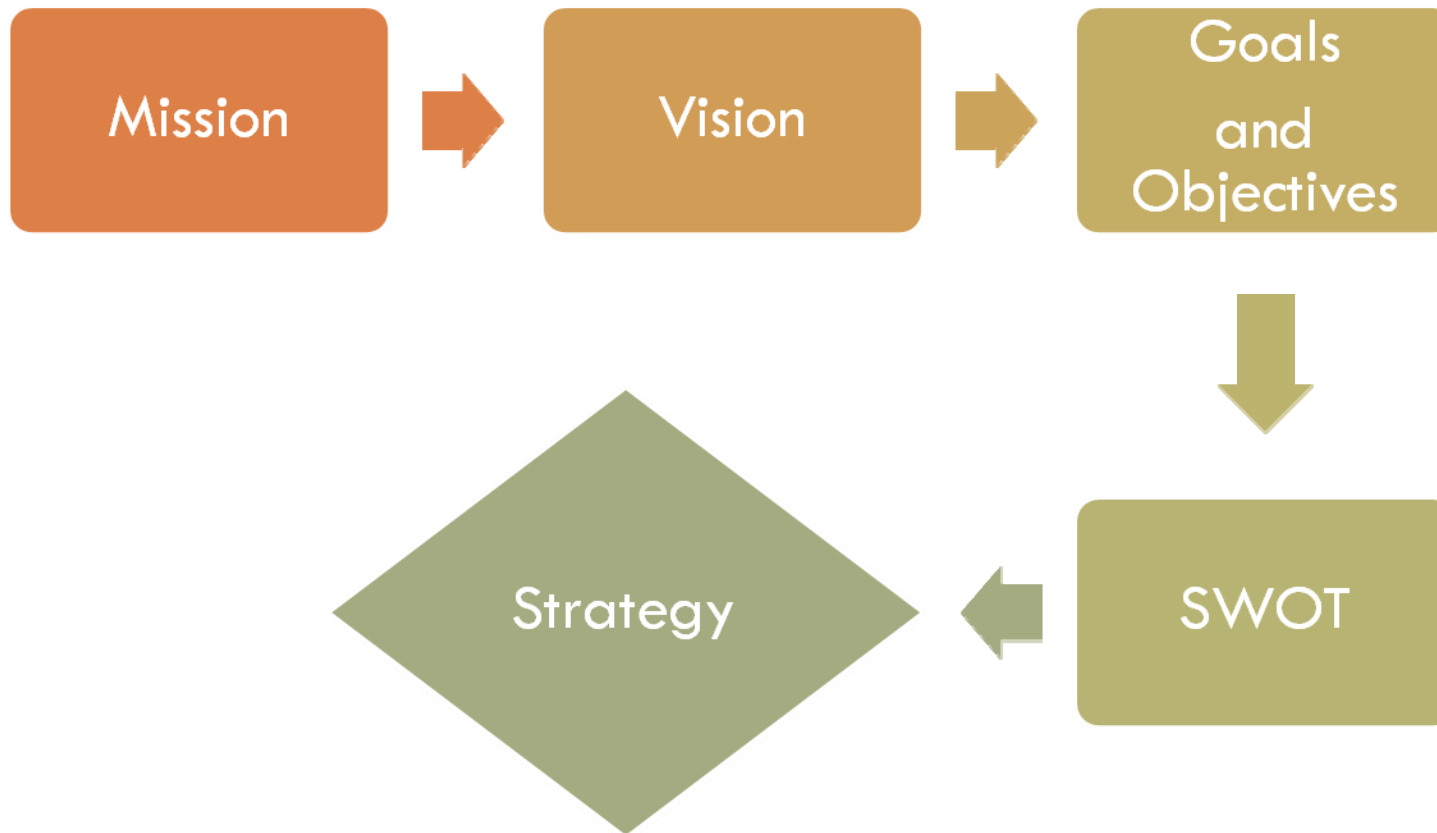
How will we gain presence as Advisors and advocates of Faculty and college at large?



How will Faculty Senate get there?

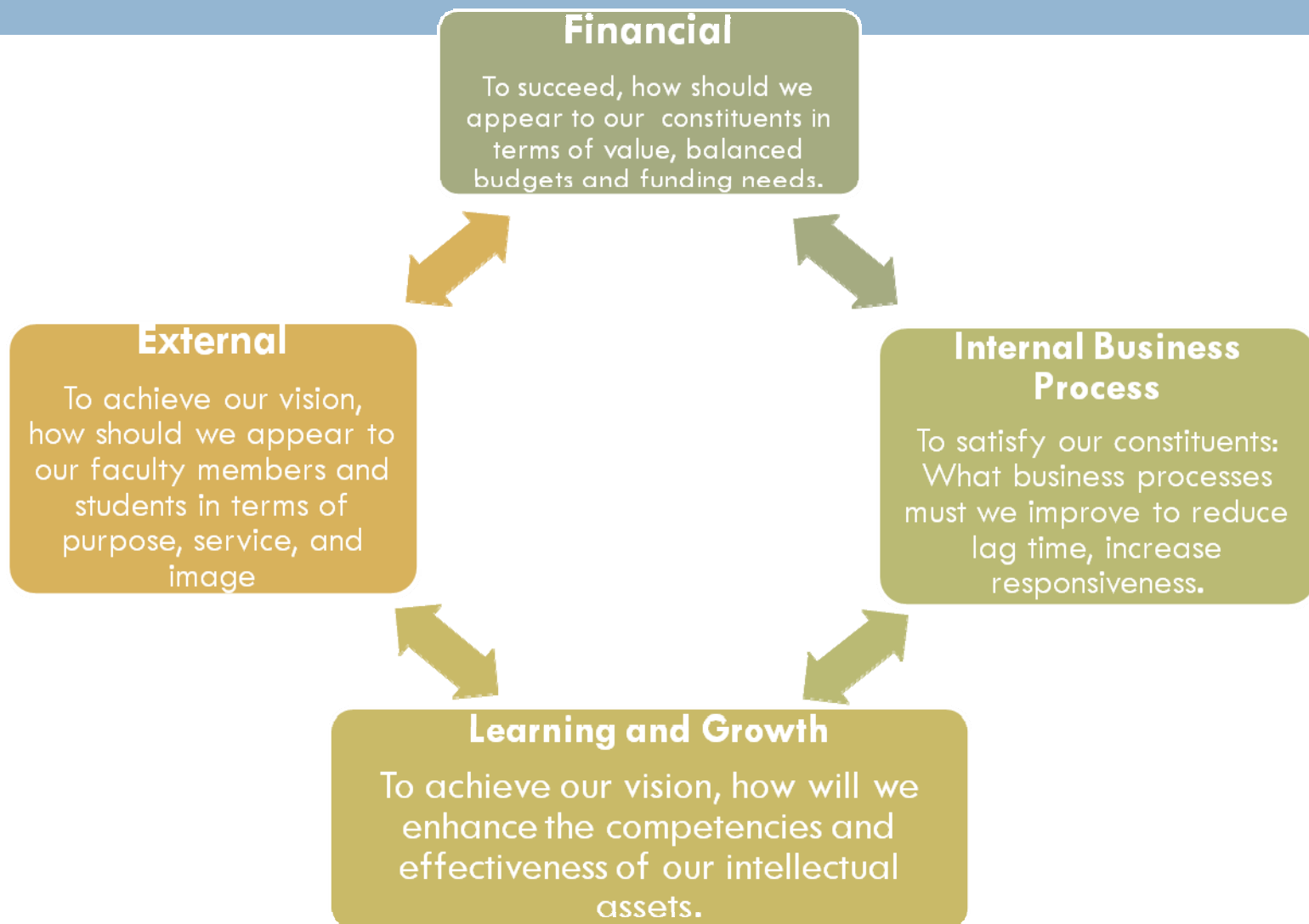
**How will we solidify or increase shared governance?**

# Step 2. Formulating Strategic Plan



## Step 3

### Implementing Strategic Plan- Balance Scorecard



# Scorecard (example)

	External			
To achieve our vision, how should we appear to our faculty members and students in terms of purpose, service, and image	Objectives	Measures	Targets	Initiatives

# Tentative goals

- Define the identity and role of the Faculty Senate in the context of NSC and NSHE.
- Establish the objectives and goals that reflect both the institutional needs and the self-identified needs from within the Senate.
- Provide standing and ad-hoc committees with clear mission and goals aligned to a central mission and goal.
- Increase the efficiency of the internal processes of the Senate: reporting, documentation, communication, housekeeping, , .
- Create and/or formalize internal processes: Recruitment, training, workload, accountability reports
- Increase the effectiveness of the Faculty Senate roles: Policy-making, policy statements, institutional alignment.
- Ensure the consistent alignment of its strategic focus to the strategic plan of NSC and NSHE.
- Measure the outcomes of the Faculty Senate work through qualitative and quantitative benchmarks.
- Identify resources that increase the effectiveness of Faculty Senate activities and plans.
- Foster the development of its members.
- Foster the involvement and engagement of the Faculty at large in the Faculty Senate decision-making processes.
- Become a model for other Faculty Senates in the NSHE and nationwide

# References



Hambrick, D., & Fredrickson, J. (2005). Are you sure you have a strategy? *Academy of Management Executive, 19*(4), 51-64. Retrieved May 10, 2007 from EBSCOhost database.

Nickols, F., & Ledgerwood, R. (2006). The goals grid as a tool for strategic planning. *Consulting to Management, 17*(1), 36-38. Retrieved May 10, 2007 from EBSCOHost database.